



# NHWSO Newsletter ~ June 2012

A publication of the National Holstein Women's Scholarship Organization, Inc.  
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## IMPORTANT DATES AND LOCATIONS

### **NHWSO Scholarship Interviews** Taneycomo Room of the University Plaza Hotel & Convention Center Holding Room is Land of the Ozarks

- Wednesday, June 27, 7:30 a.m. to 5:00 p.m.

### **NHWSO Silent Auction** Convention Ctr. Colorado Room A

- Friday, June 29  
9:00 a.m. - 4:00 p.m.
- Saturday, June 30  
9:00 a.m. - 3:00 p.m.  
or 30 minutes after adjournment  
of Holstein Annual Meeting

### **NHWSO Board of Directors Mtg.** Convention Ctr. Colorado Room A

- Thursday, June 28 following silent auction setup

### **NHWSO Annual Meeting** Colorado Room B

- Saturday, June 30, 10:00 a.m. - noon

## NOTICE OF ANNUAL MEETING

Notice is hereby given that the annual meeting of the National Holstein Women's Scholarship Organization, Inc., a 501(c)(3) nonprofit scholarship corporation, will be held on Saturday, June 30, 2012 beginning at 10:00 a.m. The meeting will take place in the Colorado B room of the University Plaza Hotel & Convention Center in Springfield, Missouri the following purposes:

1. To hear the reports of the Secretary and Treasurer;
2. To hear the report of Investment Committee;
3. To hear the report of the Silent Auc-

tion Committee; 4. To hear the report of the Scholarship Committee; 5. To hear the report of the Nominating Committee; 6. To transact any other business to come before the organization.

Linda Haggarty  
Executive Secretary

## 2012 Silent Auction

Each year, the National Holstein Women's Scholarship Organization (NHWSO) helps young people in the Holstein community with their college tuition. To date we have assisted **139 students** work towards a graduate or undergraduate degree by awarding over \$157,000 in scholarships. Our first scholarship was awarded in 1980. **This is our 32nd year helping young Holstein enthusiasts become leaders of tomorrow.** Our scholarship recipients have gone on to promising careers in the dairy industry.

The NHWSO Annual Silent Auction is our primary fundraiser for education scholarships. **Every dollar raised in our 2012 Silent Auction will be paid out in scholarship awards.**

We need your help. **With 24 scholarship applicants this year**, we would like to make as many awards as financially possible. Please consider donating a *Silent Auction* item with a minimum value of \$25.00. Examples might be a craft, an Ag industry product, a gift basket, dairy antiques or any other item(s) you think would sell well at this exciting event.

Auction items will be identified by donor and/or state. Please

leave your auction item(s) at the Convention Registration desk before 6:00 p.m. on Thursday, June 28 or bring your item to the Silent Auction Friday, June 29.

Items in this year's Silent Auction include a framed tribute picture of Pete Heffering with Ken Trevena and John's Lucky Barb and a complete set of Delaval tin cows and calves mounted and framed.

***Thank you for your continued support of our Holstein youth.***

## Unable to attend the Silent Auction?

If you are unable to attend the Silent Auction but would still like to support our fundraising efforts, please mail your auction item by Monday, June 25 to:

Kate Geppert  
5803 Redwing Drive  
Columbia, MO 65202

## Honorary & Memorial Gifts

You can celebrate a significant occasion, remember a loved one, commemorate a milestone or recognize someone special with an honorary or memorial gift in their name to NHWSO. Your tax deductible donation will honor your friends or loved ones and help provide education scholarships to young Holstein men and women. A donation card and return envelope are enclosed for your convenience.

When you make your donation, we will send a card personalized with your message to the person you designate to notify of your donation.

*NHWSO, Inc. is a 501(c)(3) non-profit organization dedicated to providing scholarships to assist young Holstein men and women in furthering their education at the college or graduate level.*

## Charitable Donations

We know that you have many choices for your charitable donations, and a host of opportunities to help numerous worthy organizations. When planning your financial donations, we hope that you will keep the financial needs of our junior Holstein members at the top of your list. Your tax deductible donation to NHWSO will help a junior Holstein member achieve his or her education goals. We encourage you to use the enclosed donation card and return envelope when giving your financial support to our increasingly important mission.

The following stories of past scholarship winners are testimonies to the bright futures that await many of our scholarship recipients.

### NHWSO SCHOLARSHIP RECIPIENTS

#### Where are they now?

#### Teresa Maxey Sponaugle

Writer & Educator

Greeley, Colorado

First Scholarship Recipient – 1980

As they say, “We’ve come a long way baby,” since Teresa Maxey received the first \$500 scholarship presented by the Governing Committee of the Holstein Wives’ Scholarship Fund (now NHWSO). Scholarships totaling \$157,000 have now been awarded to 139 junior Holstein members.

Teresa says she was “really broke” and didn’t know where the money would come from to go back to school after her sophomore year. Receiving the scholarship meant she could return Colorado State University to finish a degree in Technical Journalism.

Teresa’s journalism career began as a free-lance writer for Hoard’s Dairyman while a student at CSU. Later she was corporate newsletter editor of the Colorado Public

Service Co. She moved on to the Holstein World as an associate editor and feature writer, having the opportunity to meet and interview Holstein breeders and their families throughout the country. Her articles about the early development of embryo transfer appeared in Successful Farming Dairy Extra magazine.

The former Colorado Dairy Princess says she is very thankful for her education and uses it every day. She is finishing 20 years of successfully home schooling her six children, with eight years to go. Oldest son Graydon, 26, graduated from the United States Air Force Academy, is an Air Force Captain and pilot. Daughter Abigail, 23, is married and lives in the Greeley area. Nineteen-year-old twins Nora and Daniel attend the University of Wyoming and Grace College, in Indiana. John, 15, and David, 10, are still enrolled in “mom’s” school.

Teresa was so amazed and overwhelmed when she received the scholarship at the 1980 Tennessee Convention that she was truly speechless and couldn’t say anything. Now, after all these years, she’s glad to be able to say thank-you to everyone who made the scholarship possible, “It meant the world to me. I really appreciate it every day.”

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#### Kate Borman Geppert 1987 Scholarship Recipient Managing Editor

Kate Borman Geppert has always strived to have a positive impact on the Holstein and dairy industry. She graduated in 1989 from the University of Missouri with a degree in Agriculture Journalism. She has used her skills as the Managing Editor of the Mid-States Holstein News, a six state Holstein publication that serves the Midwest and Southwest. In addition, she has written numerous agriculture free-lance articles and works with dairy sale catalogs.

Kate was raised on a Registered Holstein Farm in Kingdom City, Missouri. She has been an active participant in the farm her entire life. Recently one of her top cows, Radine Durham Dart was just raised to 2E-93. Her daughter, Sophie, has



caught the Holstein bug and already has 5 Registered Holsteins.

The Holstein industry is very important to Geppert. In 2011, she completed two terms as a Director on the Holstein USA Board of Directors. In addition, she is a graduate of Class 1 of the Young Dairy Leaders Institute and in 2011 was recognized with its Distinguished Alumni Leader. She has also served as President of the Missouri Holstein Association. Attending the Holstein Convention has always been a special experience. Since 1984, she has only missed three conventions. Even though Sophie is only 5, she made every convention and has been a frequent bidder at the NHWSO silent auction.

In 2009, Kate served as President of the University of Missouri Ag Alumni Board. She also served three terms on the Missouri State Milk Board. Currently she is the Dairy Superintendent for the Missouri State Fair where she gets to share the dairy industry with people of all ages during the 11 day event.

Kate appreciates receiving the scholarship and the encouragement of all that were involved. “The scholarship allowed me to develop skills and gain knowledge that I would use throughout my life. In addition, I remember how much fun I had in the interview in Indiana visiting with a great group of dairy women.”

**Michele Ruby**  
**1992 Scholarship Recipient**  
**Owner - Public Relations &**  
**Marketing Firm**



I still remember a question from my NHWSO interview at the Utah convention in 1992, "What do you believe is the greatest sire of all-time." I remember answering Sexation, because my favorite brood cow, Fir-Ridge Sexation Foxy, EX-90, was sired by him and lived to be nearly 13 years old. I had no idea at the time that sitting around that table was Sexation's breeder. This is when I first learned that flattery never hurts. That said, the friendships I still maintain from that group of scholarship recipients would have been reward enough, but taking home a scholarship was definitely a bonus. Thanks to a cheese selling business at local farmers' markets during college, along with scholarships like NHWSO, I was able to graduate with a B.S. degree from Cal Poly, San Luis Obispo debt free.

The support I've received from people in the Holstein industry throughout my career has always astonished me. I've worked in New York to California and a few places in between, and it seems that no matter where I go I can always find a Holstein connection. I returned to Oregon several years ago to serve as the communication director for Tillamook Cheese. Today I own a boutique public relations and marketing firm located in Portland, OR. While I live in the city, I still enjoy supporting youth programs and started a lease program with 4-H and FFA students a few years ago. I've always believed in giving back to organizations that have given to me, and am happy to donate to the annual NHWSO silent auction. Keep up the good work in supporting Holstein youth as they pursue their dreams.



**NHWSO**  
**SCHOLARSHIP**  
**APPLICATION**

An applicant must be a Junior state and national member, have a dairy farm background and have completed one year at a college, university, or tech school, majoring in an ag-related course of study. Applicants must be present for a personal interview held during the Holstein USA National Convention. Scholarship winners agree to use the scholarship award within 12 months from the date received. Awards are made payable to the student's college, university or technical school with instructions with instructions to credits the student's account for the amount of the award. For complete details and application form, visit our website: [nhwso.com](http://nhwso.com).

**Sarah (Jackson) Hill**  
**2005 Scholarship Recipient**  
**Public Relations Associate**

After graduating as valedictorian of her high school class, Sarah went to the University of Missouri-Columbia. While pursuing a degree in Agricultural Journalism with a minor in Animal Science, Sarah was very involved on campus as a member of the Collegiate Cattlewomen, Ag Communicators of Tomorrow, and Block & Bridle. Sarah served as the 2006 Missouri Holstein Princess. She was honored as the 2007 Outstanding Sophomore of the University of Missouri College of Agriculture, Food & Natural Resources. She graduated debt-free in only 3.5 years in December 2008, and accepted a position as a 4-H educator in Cheyenne, Wyo.

In August 2009, Sarah married Braeton Hill of Collbran, Colo. Sarah now lives in Waukesha, Wis., where Sarah works as a Public Relations Associate with Morgan & Myers, an agricultural integrated communications firm. She and her husband are planning to buy a farm.

**Honor Roll of**  
**Scholarship Recipients**

**1980 - Nashville, TN**  
 Teresa Maxey Colorado

**1981 - Baltimore, MD**  
 Bonnie Bianchi Mohr Minnesota

**1982 - Wichita, KS**  
 Allen McClure Virginia  
 Joan Olsen Minnesota  
 Michelle Vaughn Ohio

**1983 - Norfolk, VA**  
 Kathleen Foster Iowa  
 Rissa Greene Tennessee

**1984 - St. Louis, MO**  
 Shelly Keller Wisconsin  
 Cheryl Schwankee Minnesota

**1985 - Hartford, CT**  
 Julie Rasmussen California  
 Brad Burke Wisconsin

**1986 - Milwaukee, WI**  
 Doug Covert Michigan  
 Tony Whithead Missouri

**1987 - Indianapolis, IN**  
 Dale Stieve Wisconsin  
 Katherine Borman Missouri

**1988 - San Diego, CA**  
 Jason Devino Vermont  
 Tim Heeg Wisconsin  
 Lisa Mullen Wisconsin

**1989 - Minneapolis, MN**  
 Brooke Andresen New York  
 Mark Helgemoe Minnesota

**1990 - Charleston, SC**  
 Scott Ruby Oregon  
 Kathy McComb Virginia

**1991 - Sioux Falls, SD**  
 John Behling Wisconsin  
 Brian Gier Missouri

**1992 - Salt Lake City, UT**  
 Andrew King Vermont  
 David Lentz Pennsylvania  
 Michele Ruby Oregon  
 James Wanner Pennsylvania

**Honor Roll of  
Scholarship Recipients**

**1993 - Rochester, NY**

Corey Geiger Wisconsin  
Miriam Kelly Pennsylvania  
Melissa Thompson Tennessee

**1994 - Seattle, WA**

Rhonda Bertao California  
Christopher Booth Wisconsin  
Matthew Quesnell Idaho  
Thad Sturgeon Pennsylvania  
Matthew Syme Connecticut

**1995 - Pittsburgh, PA**

Sandra Hurtgen California  
Michelle Lammers Wisconsin  
Catherine Pirrung Utah (PA)  
Jason Sheehan Minnesota

**1996 - Fort Worth, TX**

Chris Hannon Connecticut  
Shannon Lacy New York  
Emily Miller Connecticut  
Andrea Steffens Iowa  
Mark Ulness Wisconsin

**1997 - Grand Rapids, MI**

Ryan Bertao California  
Heather Drape New York  
Mathan Marti Minnesota  
Jason Meier Illinois  
Anne Spreng Ohio

**1998 - Louisville, KY**

Christopher Connelly Pennsylvania  
Andrew Genasci California  
Amy Hagenow Wisconsin  
Jenny Kelsey New York  
Christopher Lahmers Ohio  
Eric Sonnek Minnesota

**1999 - Boise, ID**

Nathan Dorshorst Wisconsin  
Leah Hurtgen Wisconsin  
Julie Kelsey New York  
Kristin Myers Maryland  
Staci Zilles Utah

**2000 - Columbus, OH**

Matthew Alvernaz California  
Kurt R Averhoff Texas  
Bret Bossard New York  
David Day Pennsylvania  
Brian Kelroy Wisconsin  
Barbara Schenning Maryland

**2001- Cedar Rapids, IA**

Kate Briggs Maine  
Brian Call Ohio  
John Dorshorst Wisconsin  
Mark Fisher Iowa  
Allison Krahn Oregon  
Bill Rauen Iowa  
Dawn Stendel Iowa  
Laurie Winkleman Wisconsin

**2002 - Atlantic City, NJ**

Emilie Blough Indiana  
Gary R Brauning III Maryland  
Brett Haines Maryland  
Amy E Kulick Pennsylvania  
Kyle C Sonnek Minnesota  
Alison L Sprecht Ohio  
Darcy Vial Oregon

**2003 - Winston-Salem, NC**

Ben Dorshorst Wisconsin  
Jacqueline Florent Illinois  
Jennifer Herbst Maryland  
Jason James Wisconsin  
Miranda Miller Oregon  
Trent Olson Minnesota

**2004 - Omaha, NE**

Brooke Hoffman Maryland  
Emily Hurtgen Wisconsin  
Natalie Keene Maine  
Lea McCullough Wisconsin  
Joseph Mills III Illinois  
Kimberly Morrill New Hampshire  
Sara Olson Minnesota  
Lorilee Schultz Iowa  
Lindsey Worden New Mexico

**2005 - Portland, ME**

Tony Brey Wisconsin  
Julie Drendel Illinois  
Sarah Jackson Missouri  
Erin Magness Maryland  
Tracy Nelson Minnesota  
Emily Yeiser Maryland

**2006 - Sioux Falls, SD**

Sonja Galley New York  
Laura Leazer Iowa  
John Mitchell Illinois  
Esther Rupp Ohio  
Krista Sheehan Minnesota  
Annie Sprecht Ohio

**2007 - Knoxville, TN**

Linda Behling Wisconsin

Ryan Haines Maryland  
Greta Koebel Michigan  
Lana Olson Minnesota  
Hannah Smith Maryland  
Emily Waggoner South Carolina

**2008 - Wisconsin Dells, WI**

Janelle Hartzell Pennsylvania  
Julia Hudyncia New York  
Malorie Rhoderick Maryland  
Lucas Sjostrom Minnesota  
David Wilson Pennsylvania

**2009 - Sacramento, CA**

Robyn Bechtel Pennsylvania  
Carolyn Braun New York  
Danielle Brown Wisconsin  
Elizabeth Cloninger Pennsylvania  
Kayla Demmer Iowa  
Katie Donnan New York  
Nisa Gallichio California  
Ty Hildebrandt Wisconsin

**2010 - Minneapolis, MN**

Abigail Andrew New York  
Laura Elliott Wisconsin  
Katie Hanehan New York  
Leah Henkes Iowa  
Brandon Thesing Minnesota

**2011 - Richmond, VA**

Mandy Brazil California  
Nancy Jackson Missouri  
Tera Koebel Michigan  
Elizabeth Olson Minnesota  
Chris Potts Virginia  
Luke Rauen Iowa

**Memorial & Honorary Gifts  
August 2011 - May 2012**

Marilyn & Kip Herzog in Memory  
of Gene Welch, Bob Traweck and  
Glen Caruthers

Nancy Wright in memory of Doug  
Maddox

Millie Gross in memory of Maurice  
Mix

Jeanne McKowan in memory of  
Whitey McKown

Michele Ruby in honor of Betty  
Emerling and Ida Ruby